

# SCOTTSDALE

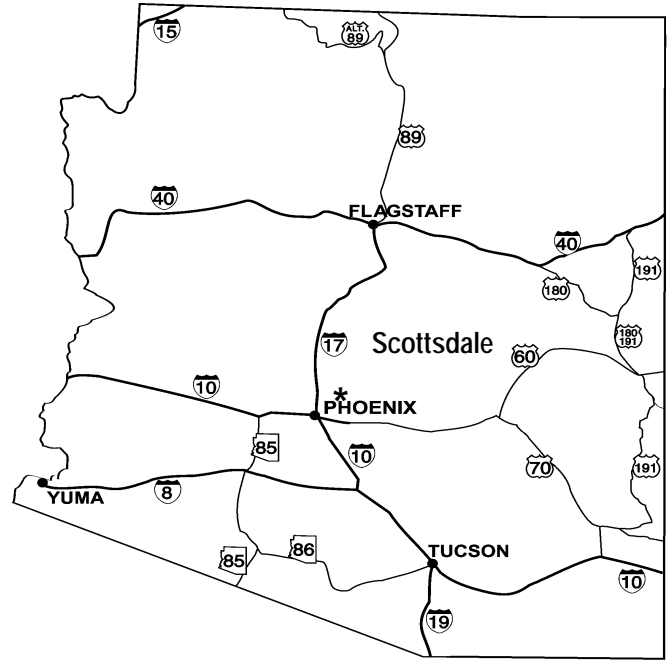
# Community Profile

## Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Scottsdale, in Arizona's Valley of the Sun, has grown from a tiny farming cluster of 2,000 persons occupying one square mile in 1951, to as vibrant community of more than 214,000 persons spread over an area of 185 square miles. Founded by Army Chaplain Winfield Scott in 1888, Scottsdale, long known as the "West's Most Western Town," has matured into one of the premier examples of the new west-urbane, sophisticated, and cultured.

FOUNDED: 1888  
 COUNTY: Maricopa County  
 DISTANCE TO PHOENIX: 15 miles  
 HIGHWAYS: I-17, I-10.

INCORPORATED: Yes - 1951  
 ELEVATION: 1,160 feet  
 DISTANCE TO TUCSON: 120 miles



## POPULATION

	1990	2000	2003
Scottsdale	130,075*	202,705	217,555
Maricopa County	2,122,101	3,072,149	3,396,875
Arizona	3,665,228	5,130,632	5,629,870

Sources: Arizona Department of Economic Security and U.S. Census Bureau.  
 \* Revised 1990 Census population figure (original: 130,069).

## PRINCIPAL ECONOMIC ACTIVITIES

Scottsdale is characterized by a hospitality industry serving both the business and leisure visitor. The Scottsdale economy today contains, in addition to its resorts, a diverse mix of financial services from banking to insurance and investment; business services from advertising and public relations to software development; computer services, professional services from major health care providers anchored by Scottsdale Memorial Health systems and the world renowned Mayo Clinic.

County Employment	2003
Construction	128,600
Educational & Health Svcs	159,300
Financial Activities	133,500
Government	200,800
Information	37,100
Leisure & Hospitality	152,800
Manufacturing	126,900
Professional & Business Svcs	255,100
Trade, Transportation & Utilities	321,200

Sources: Arizona Department of Economic Security  
 Figures are organized under the North American Industrial Classification System (NAICS).

### Major Private Employers

Mayo Clinic  
 Scottsdale Healthcare  
 Scottsdale Princess Resort

### Major Public Employers

City of Scottsdale  
 Scottsdale Unified School District

## LABOR FORCE DATA

	1990	2000	2003
Civilian Labor Force	73,197	109,643	119,185
Unemployed	2,309	2,128	4,261
Unemployment Rate	3.2%	1.9%	3.6%

Sources: Arizona Department of Economic Security.

Growth Indicators	1990	2000	2003
New Bldg. Permit	2,655	8,337	6,251
Taxable Sales (\$)	2,439,143,500	7,716,710,357	7,915,245,143
Net Assessed Valuation (\$)	1,480,000,000	2,877,733,056	3,975,522,083

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

## SCENIC ATTRACTIONS

Few places can provide as many cultural opportunities as are available in Scottsdale. Within an easy driving distance are numerous high-level dramatic, dance and musical productions, art exhibits, and performances by the Scottsdale Symphony Orchestra.

Scottsdale is noted throughout the country for its creative approach to city planning. A unique 7.5 mile greenbelt offers endless recreational opportunities including fishing, sailing and other sports. The city is the winter home of the San Francisco Giants baseball team.

Paolo Soleri's studio, Cosanti, and Taliesen West, Western campus of the Frank Lloyd Wright School of Architecture are located in Scottsdale. Tours are available at both locations.

## TAXES

Property Tax Rate	1990	2000	2003
Elem/High School	5.08	5.44	5.19
City/Fire District	0.87	1.19	1.12
Countywide	3.51	3.35	3.22
<b>Total</b>	<b>\$9.46</b>	<b>\$9.98</b>	<b>\$9.53</b>

Sources: Arizona Tax Research Foundation  
 Note: Tax rate per \$100 assessed valuation.

NOTE: School districts participates in East Valley Institute of Technology (EVIT).

## Sales Tax Rate

City	1.40%
County	0.70%
State	5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

## COMMUNITY FACILITIES

Scottsdale offers a broad range of community and cultural facilities including 110 art galleries, four libraries, 32 indoor theaters, one outdoor theater, 28 parks, four bowling alleys, three swimming pools, 30 golf courses, five museums, 20 tennis parks, a civic center, 58 athletic fields, a stadium (which also serves as a multiuse cultural facility), and a Center for the Arts seating 800 for theater, 160 for cinema, and containing 15,000 feet of exhibit space for performing and visual arts. Westworld, a major equestrian development, provides 11 open arenas, 480 permanent horse stalls, two polo fields, a four-mile cross country equestrian course, a grand prix field, a bazaar area, parking for 13,000 cars and recreational vehicle hook-ups.

## Educational Institutions

	Public	Private
Community College	Y	N
Elementary	Y	N
High School	Y	N
Middle School	Y	N

## Financial

Number of Banks: 88

## Governmental Agencies

Fire Department: Staffed City/Local Fire Department

Law Enforcement: City Police Department

**Airports** Scottsdale Municipal Airport has a 8,250-ft. paved/lighted runway  
 Charter/commuter services, fuel, tie-downs and hangars available.

## Medical

Extensive medical care available.

## Hotel and Lodging Facilities

Number of Rooms: 13,150

Meeting Rooms: 513

Capacity of Largest Facility: 2,500

## Industrial Properties

Properties ranging in size from less than an acre to more than 100 acres are available. For specific information contact the Scottsdale Chamber of Commerce, Economic Development Division at (480) 949-2169.

## Utilities

Electricity	APS (Statewide)	800.253-9405
Natural Gas	Southwest Gas Corp. (Statewide)	800.766.9722
Sewer	Municipal (Scottsdale)	480.391.5650
Telephone	AT&T (statewide)	800.222.0400
	Qwest (statewide)	800.244.1111
Water	Central Arizona Project	480.870.2333
	Municipal (Scottsdale)	480.391.5650
	Salt River Project Water	602.236.3333

Cable Providers: Yes

Cable Internet Service Provider: Yes

Digital Switching Station: Yes

Fiber Optics: Yes

Internet Service Provider: Yes

## Weather

Month	Average Temperature (°F)		Average Total Precipitation (Inches)
	Daily Minimum	Daily Maximum	
January	37.0	67.0	0.82
February	39.4	72.0	0.88
March	43.7	75.5	1.18
April	48.8	83.7	0.27
May	58.0	93.5	0.17
June	66.3	103.1	0.07
July	75.5	105.5	1.12
August	74.7	103.9	0.96
September	66.6	98.6	1.14
October	53.4	86.3	0.91
November	42.3	74.3	0.75
December	36.1	66.9	1.04
Yearly Avg	53.5	85.9	9.32

Western Regional Climate Center, wrcc@dri.edu. Period of record 1968-1985. Average Total Snowfall 0.0."

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information, contact:

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