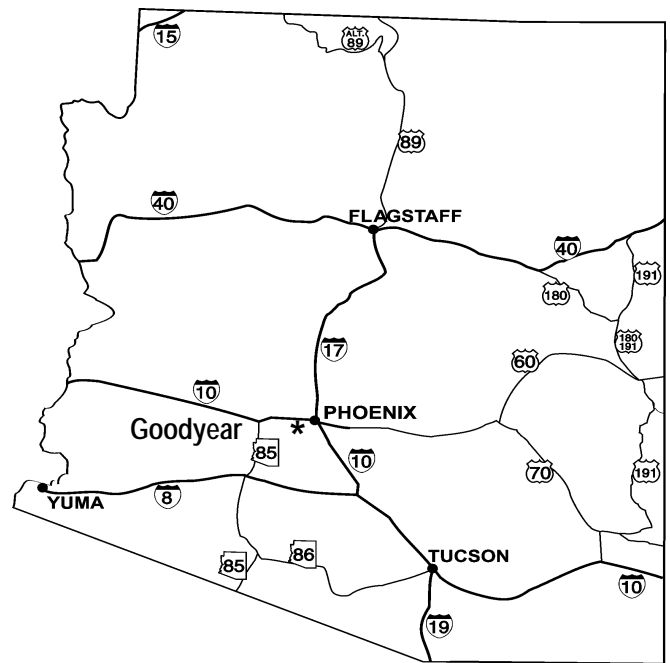


Prepared by the ARIZONA DEPARTMENT OF COMMERCE

Goodyear, a suburban community southwest of metro Phoenix, was founded in 1916 by Goodyear Tire & Rubber Company for the farming of cotton. Later, a naval air station was established in Goodyear & a subsidiary, Goodyear Aircraft, began manufacturing flight decks for Navy seaplanes. In 1946, Goodyear was incorporated. Goodyear Aircraft is now Lockheed Martin, one of Goodyear's largest employers. Aerospace & food processing industries, along with proximity to California markets, have given Goodyear a strong economic base & contributed to its rapid growth. Goodyear is committed to high-quality development which incorporates aesthetic appeal, cultural & recreational amenities & open space.

FOUNDED: 1916
 COUNTY: Maricopa County
 DISTANCE TO PHOENIX: 17 miles
 HIGHWAYS: I-10, MC85 linking I-8

INCORPORATED: Yes - 1946
 ELEVATION: 969 feet
 DISTANCE TO TUCSON: 126 miles



POPULATION

	<u>1990</u>	<u>2000</u>	<u>2003</u>
Goodyear	6,258	18,911	30,290
Maricopa County	2,122,101	3,072,149	3,396,875
Arizona	3,665,228	5,130,632	5,629,870

Sources: Arizona Department of Economic Security and U.S. Census Bureau.

PRINCIPAL ECONOMIC ACTIVITIES

Much of Goodyear's economy centers around the aerospace industry. Lufthansa's Airline Training Center, Aviation Management Systems and Lockheed Martin Defense are located on the Phoenix-Goodyear Airport campus. Del Monte Fresh Produce, Poore Brothers, Snyder's of Hanover and Duncan Family Farms represent the food industry. Other companies include Rubbermaid, Simpson-Norton, and Walle Corporation.

<u>County Employment</u>	<u>2003</u>
Construction	128,600
Educational & Health Svcs	159,300
Financial Activities	133,500
Government	200,800
Information	37,100
Leisure & Hospitality	152,800
Manufacturing	126,900
Professional & Business Svcs	255,100
Trade, Transportation & Utilities	321,200

Sources: Arizona Department of Economic Security
 Figures are organized under the North American Industrial Classification System (NAICS).

Major Private Employers

Aviation Management System	CAVCO
Lockheed-Martin	McLane Sunwest
Rubbermaid Inc.	

Major Public Employers

Arizona State Prison/Perryville	City of Goodyear
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LABOR FORCE DATA

	<u>1990</u>	<u>2000</u>	<u>2003</u>
Civilian Labor Force	1,856	2,961	6,801
Unemployed	74	100	419
Unemployment Rate	4.0%	3.4%	6.2%

Sources: Arizona Department of Economic Security.

<u>Growth Indicators</u>	<u>1990</u>	<u>2000</u>	<u>2003</u>
New Bldg. Permit	206	3,364	5,116
Taxable Sales (\$)	86,186,750	441,499,050	726,593,750
Net Assessed Valuation (\$)	58,885,710	136,557,331	264,638,241

Sources: Arizona State University; AZ Dept. of Revenue; AZ Tax Research Foundation

SCENIC ATTRACTIONS

The West Valley Fine Arts Council offers varied cultural events. Each fall, Estrella Mountain Ranch hosts the Cool Desert Jazz Festival and, in the spring, the Phoenix Symphony Pops Concert

An annual Pumpkin Festival, Easter egg hunt and Farmer's Market, along with regular school tours, are among the unique activities at Duncan Family Farms. Estrella Mountain Regional Park offers golf, camping, horseback riding, hiking, and picnicking. White Tanks Regional Park, named for natural rock water tanks once used by local Indians, features Indian petroglyphs. Phoenix International Raceway is to the east. Seven spectacular golf courses by master golf course designers challenge the best of players.

TAXES

Property Tax Rate	1990	2000	2003
Elem/High School	7.89	7.17	7.23
City/Fire District	1.89	2.08	2.04
Countywide	3.51	3.35	3.22
Total	\$13.29	\$12.60	\$12.49

Sources: Arizona Tax Research Foundation
 Note: Tax rate per \$100 assessed valuation.

NOTE: School district participates in Western Maricopa Education Center (West-MEC).

Sales Tax Rate

City	2.00%
County	0.70%
State	5.60%

Sources: League of Arizona Cities and Towns, Arizona Dept. of Revenue

COMMUNITY FACILITIES

Goodyear has a range of facilities including a community building, one swimming pool, three golf courses, and six parks.

Educational Institutions

	Public	Private
Community College	Y	N
Elementary	Y	N
High School	Y	N
Middle School	Y	N
University 4 year	Y	N

Financial

Number of Banks: 8

Governmental Agencies

Fire Department: Staffed City/Local Fire Department

Law Enforcement: City Police Department

Airports Phoenix-Goodyear Municipal Airport with lighted 8,500-ft., cargo-rated runway and Phoenix Sky Harbor International Airport (18 miles east)

Medical

A variety of medical facilities available.

Hotel and Lodging Facilities

Number of Rooms: 776

Meeting Rooms: 8

Capacity of Largest Facility: 331

Industrial Properties

There are over 2,500 acres of industrial property, including improved industrial parks. For additional information, contact the City of Goodyear - Economic Development Department 623-932-3025 or visit www.gybiz.com.

Utilities

Electricity	APS (Statewide)	800.253-9407
Natural Gas	Southwest Gas Corp. (Statewide)	800.766.9722
Telephone	Qwest (statewide)	800.244.1111
Water & Sewer	Municipal (Goodyear)	623.932.3015

Cable Providers: Yes

Cable Internet Service Provider: Yes

Digital Switching Station: Yes

Fiber Optics: Yes

Internet Service Provider: Yes

Weather

Month	Average Temperature (°F)		Average Total Precipitation (Inches)
	Daily Minimum	Daily Maximum	
January	36.0	66.9	0.89
February	39.7	71.8	0.96
March	43.7	77.4	0.84
April	49.7	86.2	0.33
May	57.7	95.2	0.13
June	66.3	104.2	0.08
July	75.4	106.9	0.73
August	74.0	104.7	1.21
September	66.7	100.4	0.87
October	53.7	89.7	0.48
November	42.0	76.6	0.64
December	36.7	67.9	1.06
Yearly Avg	53.5	87.3	8.21

Western Regional Climate Center, wrc@ari.edu. Period of record 1917-2000. Average Total Snowfall 0.0." Nearest data available from Litchfield Park, AZ.

This profile was prepared by the Arizona Department of Commerce Communications Division in cooperation with local sources.

For further information, contact:

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 Web: www.southwestvalleychamber.org

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